



City Council Chamber
735 Eighth Street South
Naples, Florida 33940

City Council Workshop Meeting - March 22, 1993 - 9:00 a.m.

Mayor Muenzer called the meeting to order and presided.

ROLL CALL

ITEM 2

Present: Paul W. Muenzer, Mayor
Fred L. Sullivan, Vice Mayor

Council Members:
Kim Anderson
R. Joseph Herms
Alan R. Korest
Ronald M. Pennington
Peter H. Van Arsdale

Also Present:

Dr. Richard L. Woodruff, City Manager
Maria J. Chiaro, City Attorney
Missy McKim, Comm. Development Director
John Cole, Chief Planner
Ann Walker, Planner II
Leighton Westlake, Engineering Manager
George Henderson, Sergeant-At-Arms
Marilyn McCord, Deputy City Clerk

Werner W. Haardt
Justyna Ford
Bruce Green
Robert Rier
David Rice
Jeff Perry
Michael McDonald

Media:

Eric Staats, Naples Daily News
Traci Griffith, WNOG
Paul Kenney, WBUH-TV

ITEM 1

ITEMS TO BE ADDED

No items were added to the agenda.

ITEM 2

**ADVISORY BOARD INTERVIEWS--COMMUNITY SERVICES & BEACH
RENOURISHMENT/MAINTENANCE COMMITTEE VACANCIES**

Community Services Advisory Board:

Bruce Green
Robert Rier
George Dondanville
Phil DePasquale

Beach Renourishment/Maintenance Committee:

Arthur Newmann
Ivar H. Stockel
James P. Lennane
Larry Koob
Gary L. Beardsley
Gene Campe

Mr. John Wadsworth had also applied for a position on the Beach Renourishment/Maintenance Committee, however he was unable to attend this Workshop Meeting. Council will interview Mr. Wadsworth before selections are made.

ITEM 3

DISCUSSION OF NEON LIGHTING

City Manager Woodruff asked that Council give direction to staff with respect to the use of neon lighting, which is not currently regulated. Planner Ann Walker displayed a videotape of several examples of neon lighting within the City.

Dr. Woodruff noted that the architectural details are not addressed by Code. Council Member Anderson commented, "We've come close to establishing an architectural review committee for the City. From a realistic standpoint, perhaps that's a good thing to consider. We've worked so hard to try and retain a certain style and grace in the community." Mrs. Anderson said that this would be a good opportunity to draw on the expertise of the community.

Council discussed the placement of neon signs inside buildings. Dr. Woodruff said that staff could draft an ordinance dealing with inside placement of signs, however that would take considerable time and research. A separate ordinance can be drafted relative to the architectural design of external lighting.

Staff will further review and research the neon sign issue and report back to Council. Staff will also contact the Florida League of Cities in order to ascertain how other municipalities are handling this matter. Neon sign regulations will be scheduled for discussion on the next City/County Joint Meeting agenda.

BREAK: 11:25 a.m. - 11:35 a.m.

ITEM 4

**2010 TRAFFIC STUDY--PRESENTATION BY JEFF PERRY, CHIEF
PLANNER, COLLIER COUNTY**

Mr. Jeff Perry, Coordinator of the Metropolitan Planning Organization (MPO), addressed Council

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and reviewed the Collier County 2010 Financially-Feasible Plan Update. Mr. Perry told Council that the County staff was currently working on the updated 2020 Study. He explained that many factors are used to estimate population projections. Mr. Perry said that no significant change in the City's highway system was anticipated. Employment growth in the City, rather than residential growth, was projected. Mr. Perry verified that the City's redevelopment potential had been factored in the projections.

Mr. Perry explained that staff was projecting the buildout of the City on a very conservative basis. The computer model is adjusted annually, he said. Council Member Pennington expressed his concern that Council should take a very active part in future planning decisions. Council Member Korest reminded Council that it was committed to significant development and in his opinion restricting traffic into the City could be detrimental.

Council Member Herms stated, "We're missing an important point. The County's population is driving these issues. The other component is the County Commission and their land-use decisions. Those components are as important to the City as they are to the County. We all need to work together."

This item will be scheduled for further discussion at a Workshop Meeting prior to the next City/County Joint Meeting. Council also requested that the MPO provide quarterly reports in the future.

ITEM 5

DISCUSSION OF SALE OF ALCOHOLIC BEVERAGES ON SUNDAYS

City Manager Woodruff reviewed the existing regulations concerning the sale of alcoholic beverages on Sundays. Council Member Van Arsdale said that in his opinion the present regulations served no purpose, since anyone can drive a short distance to the County and purchase alcoholic beverages on Sundays.

Mayor Muenzer commented, "No one likes change. We had problems when we first allowed some stores to be open on Sundays. It's a real hardship for those stores who are open on Sunday to abide by these regulations on Sunday. We should look for consistency. People who are going to overdrink will overdrink. I support Peter's (Van Arsdale) concerns. We should be realistic."

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In reply to Council Member Herms' question, City Attorney Chiaro confirmed that this item could go on a referendum, however since it is not a part of the Charter that would not be required. Mr. Herms noted that many people in the community are very conservative and he would be more comfortable allowing the citizens to decide whether alcoholic beverages should be sold on Sundays.

It was the consensus of Council that staff should proceed to draft an ordinance allowing for carry-out sales of alcoholic beverages on Sundays. Public input will be judged and if divided, Council will discuss the possibility of putting this item on a referendum.

ANNOUNCEMENTS/CORRESPONDENCE/COMMUNICATIONS

City Manager Woodruff, in response to a letter received from residents of the Seagate area, said that the County staff was presently considering the reopening of Clam Pass. Dr. Jon Staiger, Natural Resource Manager, will keep Council apprised of the situation.

Council Member Herms inquired about a recent Naples Daily News article which referred to the possible annexation of Bear's Paw. At a Workshop Meeting in the near future, staff will schedule discussion of Bears' Paw annexation.

ADJOURN: 1:35 p.m.

PAUL W. MUENZER, MAYOR

Janet Cason
City Clerk

Marilyn McCord

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City of Naples

Deputy City Clerk

These minutes of the Naples City Council were approved on April 21, 1993.

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Convened 9:00 am / Adjourned 1:35 pm

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